



UNIVERSITY OF NIŠ

Part II: DISSIMINATION ACTIVITIES

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Project Meeting

Skopje, Macedonia

Thursday, October 25, 2012

Planned Activities

Situation Analysis will proceed through 4 sequential steps

- **Step I:** Planning
- **Step II:** Data collection and tabulation
- **Step III:** Analysis and Interpretations
- **Step IV:** Report Preparation
 - *All activities will be fully documented as **the supplement of the self-evaluation report** already submitted by the University of Niš.*

Accomplished Activities

Preparation of four different questionnaires:

Q-A For the master study students at the end of each semester;

Q-B For the lecturers involved in realization of master study program;

Q-C For the graduate master study students;

Q-D For the employers on the qualifications of the graduate master study students.

Planned Activities

Statistical and descriptive analysis of collected data (Q-A,Q-B,Q-C,Q-D) from all parties involved, applying bottom-up methodology

- **Trend data** (although they are not available yet and cannot be delivered even as a short-term based data).
 - The mentioned analysis of **Q-C** and **Q-D** will be limited by mentioned facts and will be fully realized most likely **during and/or after the third generation.**

Planned Activities

Final Meeting:

Improvement of the master study program
"Multimedia Technologies"

Participants:

All parties involved in master study program
realization

Goals:

Improving and optimization of study program

Planned Activities

Meeting Agenda

- Current status of master study program
- Analyzed results of feedback information collected after the second students' generation
 - Issues and problems
 - Gaps to be filled and goals to be achieved
 - Root causes of problems
 - Possible alternative strategies and solutions

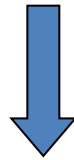
Planned Activities

Meeting Agenda

- Internal and external factors (SWOT Analysis)
 - Internal - Strength, Weaknesses,
 - External - emerging Opportunities and Threats
- Strategy formulation and implementation
- Detailed improvement plan
- Future activities

Planned Activities

*Obtained results will be introduced into practice
as the new measurement
for the master study programme improvement.*



**Improved and optimized
Master Study Program
“*Multimedia Technologies*”**